

CAPITALIZE ON THE FUTURE OF DATA PROTECTION

OPPORTUNITY IS OUT THERE!



Expand Your Security
Services Portfolio



Join Rapidly Growing
Market Opportunity

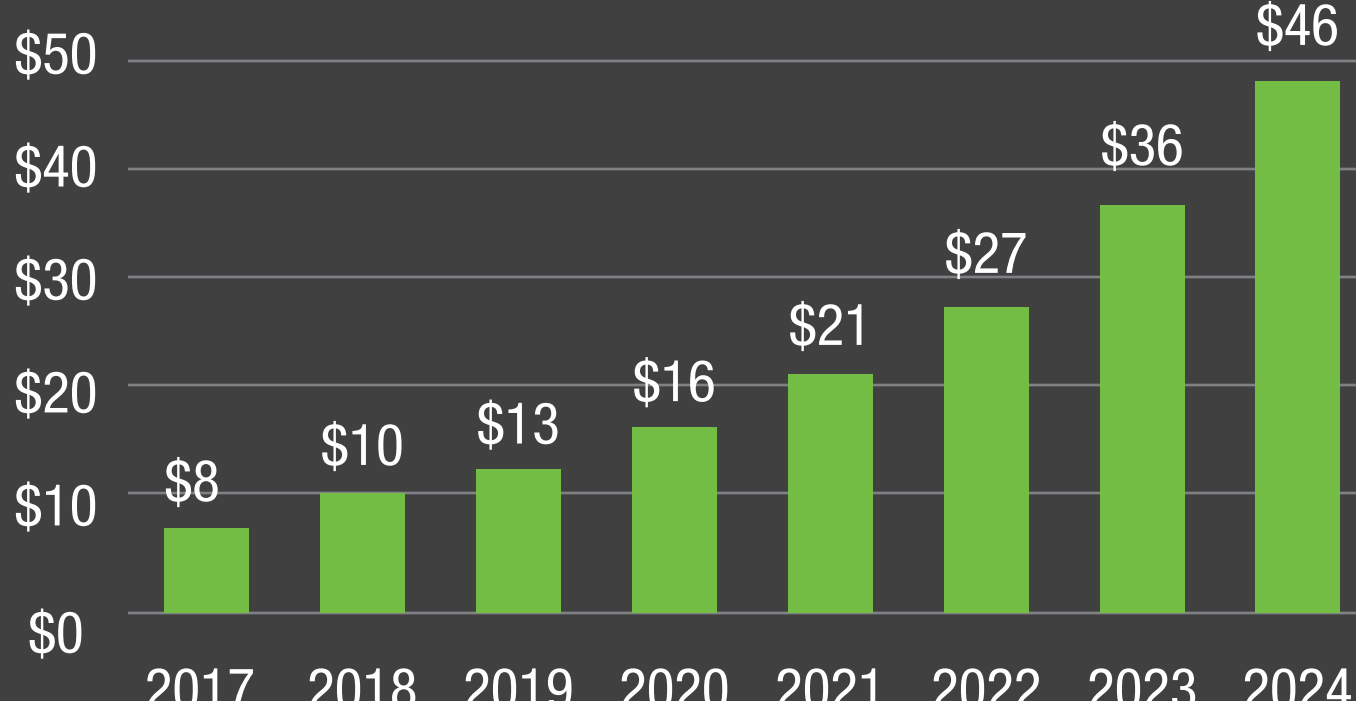


Fill the Cyber Skills
Shortage Gap

\$46 BILLION BY 2024

Global Data Protection as a Service (DPaaS) is expected to expand 30% annually

Transparency Market Research
Press Release – June 2016

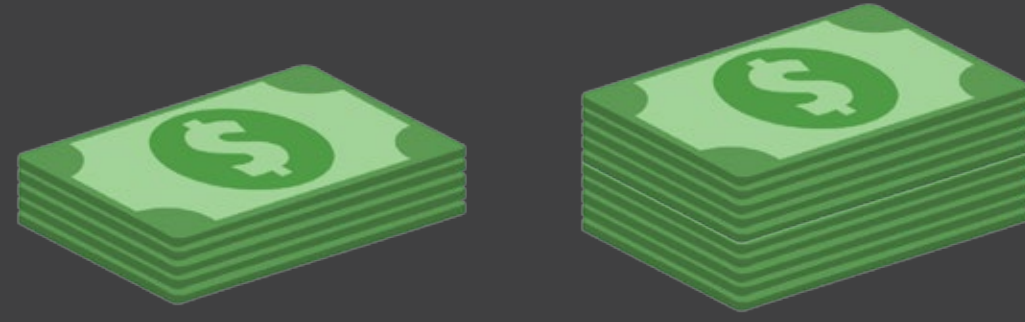


COMPANIES NEED SECURE DATA

of data breach victims did not have a system or a managed security service in place to self-detect data breaches.

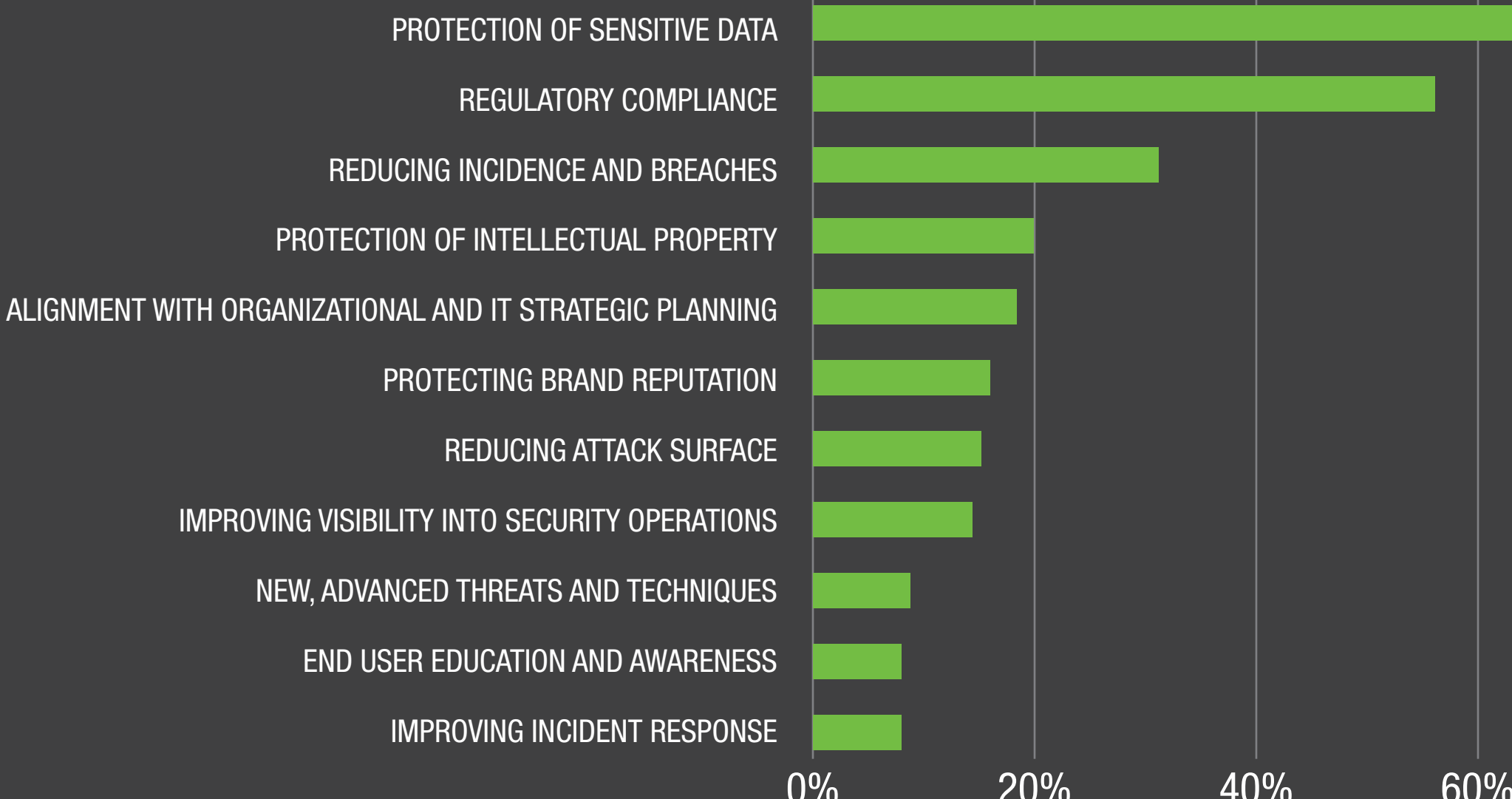
ISICA 2015 Global Cybersecurity Status Report

SPEND ON DATA SECURITY MORE THAN DOUBLED FROM 2015 TO 2016



SANS Institute – IT Security Spending Trends

AREAS OF SPENDING



SANS Institute – IT Security Spending Trends

WHY YOUR CUSTOMERS NEED DATA PROTECTION

\$7.35 MILLION



The average total organizational cost of a data breach

Ponemon 2017 Cost of Data Breach Study – United States

\$22.50



Cost per record compromised that can be saved when extensive encryption is used

Ponemon 2017 Cost of Data Breach Study – United States

OVER 50%



of companies affected by GDPR will not be in full compliance with its requirements by the end of 2018

Gartner Press Release May 2017

69%



of consumers would be less inclined to do business with a breached organization

Verizon 2015 PCI Compliance report

PERCEPTION VS. REALITY

What customers may believe about Data Security isn't necessarily the truth.

Too Expensive

Data Security solutions are too expensive and therefore cost prohibitive

REALITY: Cost-effective

Too Cumbersome

Data Security solutions are too complicated to install and use

REALITY: Simple and seamless

Hard to Manage

Data Security solutions require too much time and specialized skills

REALITY: Efficient and scalable

Requires Proprietary Hardware

Organizations are concerned with the complexities around hardware-based solutions

REALITY: Open standards-based software

BE A TOTAL SOLUTION PROVIDER

Offer your customers peace of mind by providing **the last line of defense.**



Perimeter Security

Network

Host

App

Data



For more information on becoming a partner visit securityfirstcorp.com/partners